

DOMESTIC ENERGY PRODUCERS ALLIANCE

DEPA

DRILLER

DEPA REPORT ON INDUSTRY LEADERSHIP, LEGISLATION, AND ENERGY REGULATION

WHY ADVERTISE WITH US?

The DEPA Driller is the way to get noticed by the decision-makers who can grow your business. Our membership is made up of the top domestic oil and gas company executives, and associations. Show them you care about protecting this industry by supporting their organization.

If you are a DEPA member organization or company, show your support of the work we do and highlight what you are proud of as a company in our publication!

Your ad shows who we are and keeps our voice growing. Because our publication is produced inhouse, efficiently, advertising dollars help DEPA keep the staff working on what matters to your company most, legislation. Help DEPA get our message out. Help us continue to fight for domestic energy production in Washington D.C.
When DEPA succeeds, we all succeed!

ADVERTISING RATE CARD

What Size Do You Need?

Full Page
10" x 7.5"

**Horizontal
Half Page**
5" x 7.5"

**Vertical
Half Page**
10" x 3.5"

Quarter Page
4.75" x 3.50"

**Banner
Quarter**
2.25" x 7.5"

**Banner
Third**
10" x 2.25"

**Eighth
Page**
2.40" x 3.5"

Exciting details:

- New issues release at the end of each month.
- Issues are emailed and printed for maximum reach.
- Please send a high resolution camera ready .jpg of your art.
- If you don't have an ad, we can build one for you.
- Ads can be changed each month with no additional cost.
- Save up to 30% when you choose a 12 month contract!

We are flexible for you.

**Choose your contract length,
one month to 12 months.**

**Choose from 7 set display sizes
or contact us for a custom size!**

Start today!

Contact Cynthia Simonds,
Dir. of Marketing & Communications
to secure your advertising spot today!

918-695-1945

CSIMONDS@DEPAUSA.ORG

Get additional benefits

With the commitment to a 9 month contract, and a minimum half page space, your company will also be acknowledged as a DEPA event sponsor for one event happening twelve months from contract execution.

With just a half page/one year commitment your company will be acknowledged as an event sponsor of one event AND will be placed on our website for consecutive three months as a DEPA supporter.

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18% Discount

25% Discount

30% Discount

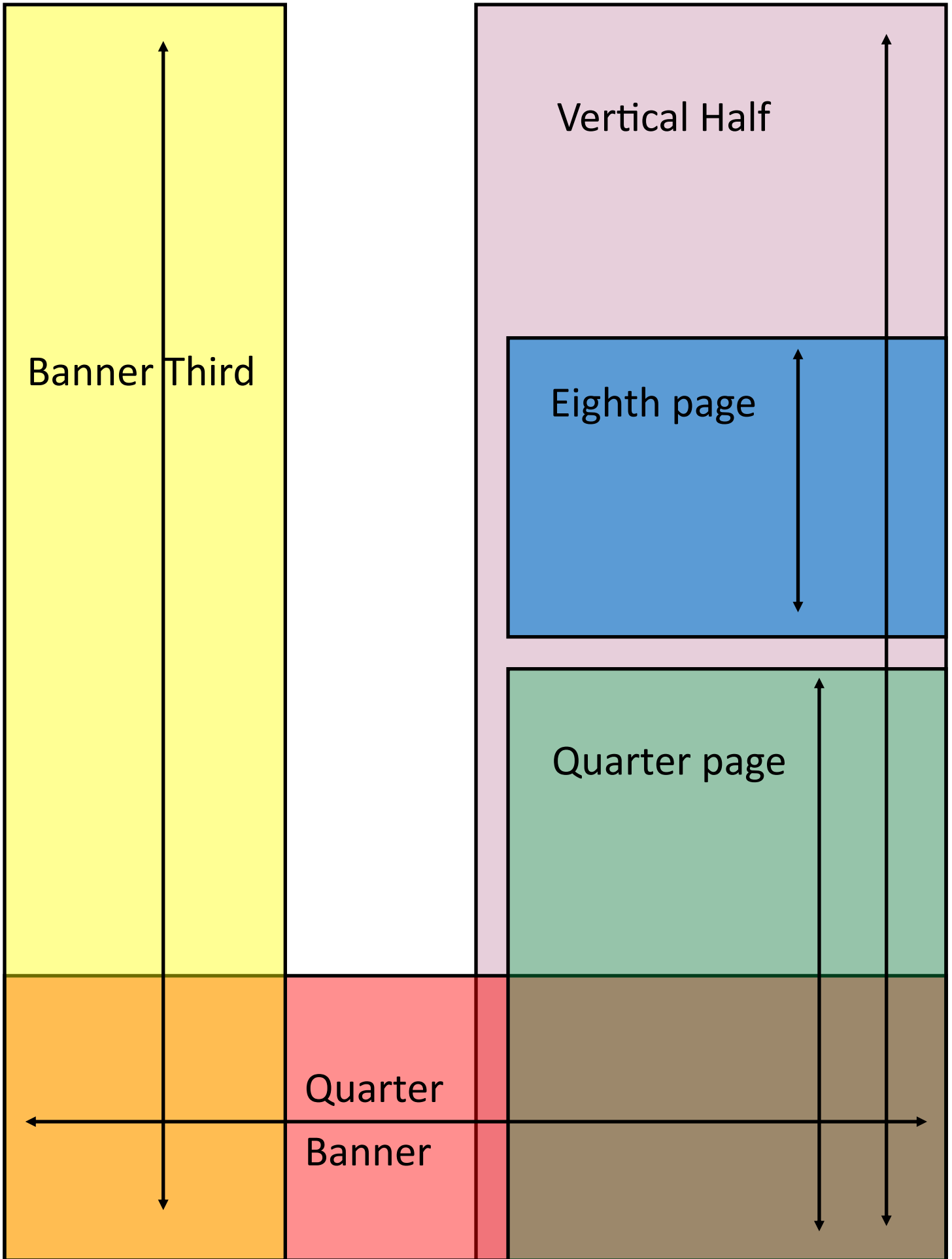
| Size | 1 month | 3 months | 6 months | 9 months | 12 months |
|----------------------|----------------|---|--|---|---|
| Full Page | \$1,000 | \$2,640 \$880 per ad. <u>Save \$360</u> on the total contract, or \$120 per ad from the one month rate. | \$4,920 \$820 per ad. <u>Save \$1,080</u> on the total contract, or \$180 per ad from the one month rate. | \$6,750* \$750 per ad. <u>Save \$2,250</u> on the total contract, or \$250 per ad from the one month rate. | \$8,400** \$700 per ad. <u>Save \$3,600</u> on the total contract, or \$300 per ad from the one month rate. |
| Half Page Horizontal | \$500 | \$1,320 \$440 per ad. <u>Save \$180</u> on the total contract, or \$60 per ad from the one month rate. | \$2,460 \$410 per ad. <u>Save \$540</u> on the total contract, or \$90 per ad from the one month rate. | \$3,375* \$375 per ad. <u>Save \$1,125</u> on the total contract, or \$125 per ad, from the one month rate. | \$4,200** \$350 per ad. <u>Save \$1,800</u> on the total contract, or \$150 per ad, from the one month rate. |
| Half Page Vertical | \$500 | \$1,320 \$440 per ad. <u>Save \$180</u> on the total contract, or \$60 per ad from the one month rate. | \$2,460 \$410 per ad. <u>Save \$540</u> on the total contract, or \$90 per ad from the one month rate. | \$3,375* \$375 per ad. <u>Save \$1,125</u> on the total contract, or \$125 per ad from the one month rate. | \$4,200** \$350 per ad. <u>Save \$1,800</u> on the total contract, or \$150 per ad from the one month rate. |
| Banner Third | \$336 | \$887 \$296 per ad. <u>Save \$123</u> on the total contract, or \$41 per ad from the one month rate. | \$1,653 \$275.50 per ad. <u>Save \$363</u> on the total contract, or \$60.50 per ad from the one month rate. | \$2,268 \$252 per ad. <u>Save \$756</u> on the total contract, or \$84 per ad from the one month rate. | \$2,823 \$235.25 per ad. <u>Save \$1,209</u> on the total contract, or \$100.75 per ad from the one month rate. |
| Quarter Page | \$252 | \$665 \$221 per ad. <u>Save \$93</u> on the total contract, or \$31 per ad from the one month rate. | \$1,239 \$206.50 per ad. <u>Save \$273</u> on the total contract, or \$45.50 per ad from the one month rate. | \$1,701 \$189 per ad. <u>Save \$567</u> on the total contract, or \$63 per ad from the one month rate. | \$2,117 \$177 per ad. <u>Save \$900</u> on the total contract, or \$75 per ad from the one month rate. |
| Banner Quarter | \$252 | \$665 \$221 per ad. <u>Save \$93</u> on the total contract, or \$31 per ad from the one month rate. | \$1,239 \$206.50 per ad. <u>Save \$273</u> on the total contract, or \$45.50 per ad from the one month rate. | \$1,701 \$189 per ad. <u>Save \$567</u> on the total contract, or \$63 per ad from the one month rate. | \$2,117 \$177 per ad. <u>Save \$900</u> on the total contract, or \$75 per ad from the one month rate. |
| Eighth Page | \$126 | \$333 \$111 per ad. <u>Save \$45</u> on the total contract, or \$15 per ad from the one month rate. | \$620 \$103 per ad. <u>Save \$138</u> on the total contract, or \$23 per ad from the one month rate. | \$850 \$94 per ad. <u>Save \$288</u> on the total contract, or \$32 per ad from the one month rate. | \$1,059 \$88.25 per ad. <u>Save \$453</u> on the total contract, or \$37.75 per ad from the one month rate. |

*In addition to the print ad, get acknowledged as a DEPA event sponsor, for one event in the 12 months after contract execution. **In addition to the print ad, get acknowledged as a DEPA event sponsor, for one event in the 12 months after contract execution AND have your company logo placed on our website for consecutive 3 months as a DEPA supporter.

AD DEADLINE IS THE 10TH OF EACH MONTH FOR THE NEXT ISSUE.

Contact Cynthia Simonds, Director of Marketing and Communications to secure your advertising spot today!

918-695-1945 CSIMONDS@DEPAUSA.ORG



Banner Third

Vertical Half

Eighth page

Quarter page

Quarter
Banner

Banner

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ADVERTISING CONTRACT

COMPANY: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

PLEASE COPY THIS/THESE PEOPLE ON CORRESPONDENCE: _____

EMAIL(S): _____

BILLING ADDRESS: _____

| | | |
|-------------------|----------------------------------|-------------------|
| AD SIZE: | FULL PAGE | QUARTER PAGE |
| Circle One | HALF PAGE HORIZONTAL OR VERTICAL | BANNER THIRD PAGE |
| | BANNER QUARTER PAGE | EIGHTH PAGE |

CONTRACT DURATION: 1 3 6 9 12 MONTHS

Circle One

AD START MONTH: _____

CAMERA READY AD AVAILABLE BUILD MY AD

TOTAL DUE: _____ INVOICE REQUESTED CHECK ENCLOSED CALL FOR CC PAYMENT